

AgroFresh

We Grow Confidence™

**Optimize room opening
with real-time data.**

 **Strella**



PROBLEM: With little data available to determine optimum room opening order, packers often rely on historical knowledge and small samples to plan their packing schedules. But up to 60% of a packout can be lost due to over-maturity.

THE SOLUTION

Wireless sensors monitor ethylene, CO₂, O₂, temperature and humidity in the CA room throughout the season. By using sensor data to predict the maturity of the room, and displaying real-time, personalized packing orders on a convenient dashboard, **Strella** helps packers open the right room at the right time.

EASY & PROFITABLE

Drop wireless sensors into your CA room, connect a gateway and view live maturity-based recommendations through **FreshCloud™** to optimize the marketable value of your fruit and reduce waste.

**+1/2
PACK**
per bin packout
improvement

Improve packouts by predicting controlled atmosphere (CA) room open order.

Season-long, real-time monitoring of your fruit in storage is the latest addition to the AgroFresh post-harvest portfolio for apples and pears — and it's integrated into our FreshCloud™ digital quality platform.



Unparalleled expertise, service and support. As produce professionals with more than 40 years of global experience, we understand the challenges facing your business. Contact our team of post-harvest experts to learn more about our suite of digital and data solutions.



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Contact us to learn more about how to achieve a more predictable and better packout.

AgroFresh Customer Service: info@agrofresh.com

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