



# FRESHCLOUD™

Powered by AgroFresh

Improve quality and profitability with more confident planning and decision-making. FreshCloud™ is an integrated digital platform that makes real-time data accessible and actionable when and where it matters.

**AgroFresh**



**Greater insights mean greater confidence.**  
FreshCloud™ enables more informed, more confident planning and decision-making across the produce value chain.



Optimize harvest management and achieve enhanced fruit quality and yield. FreshCloud Harvest generates data-driven insights that unlock a deeper understanding of fruit maturity and storage potential during harvest. More conveniently monitor starch progression enhance starch hydrolysis scoring and centralize maturity testing.



Drive accuracy and consistency across your operation with streamlined, objective quality inspections and intelligent end-to-end data visibility. Automated reports you can share with pride include transparent, real-time photos to help simplify communications within your operation and across the value chain.



Go to market with more confidence than ever before. This breakthrough monitoring and analysis service combines dynamic sampling points during CA storage with state-of-the-art diagnostics and analytical equipment to help you detect issues, anticipate room openings and reduce waste.





## See the difference where it matters.

FreshCloud™ is an integrated digital platform created for produce industry professionals by produce experts who offer unparalleled expertise, service and support. The platform can be customized and scaled to your operation's unique needs with unlimited access across your organization. It combines aggregated data, machine learning and artificial intelligence to enhance supply chain efficiency and sustainability.

### Our integrated digital platform improves your planning, produce quality and profit potential by:



Empowering stakeholders across your organization to make proactive, informed decisions with confidence.



Providing intelligent end-to-end data visibility for traceability from field to floor to shipping.



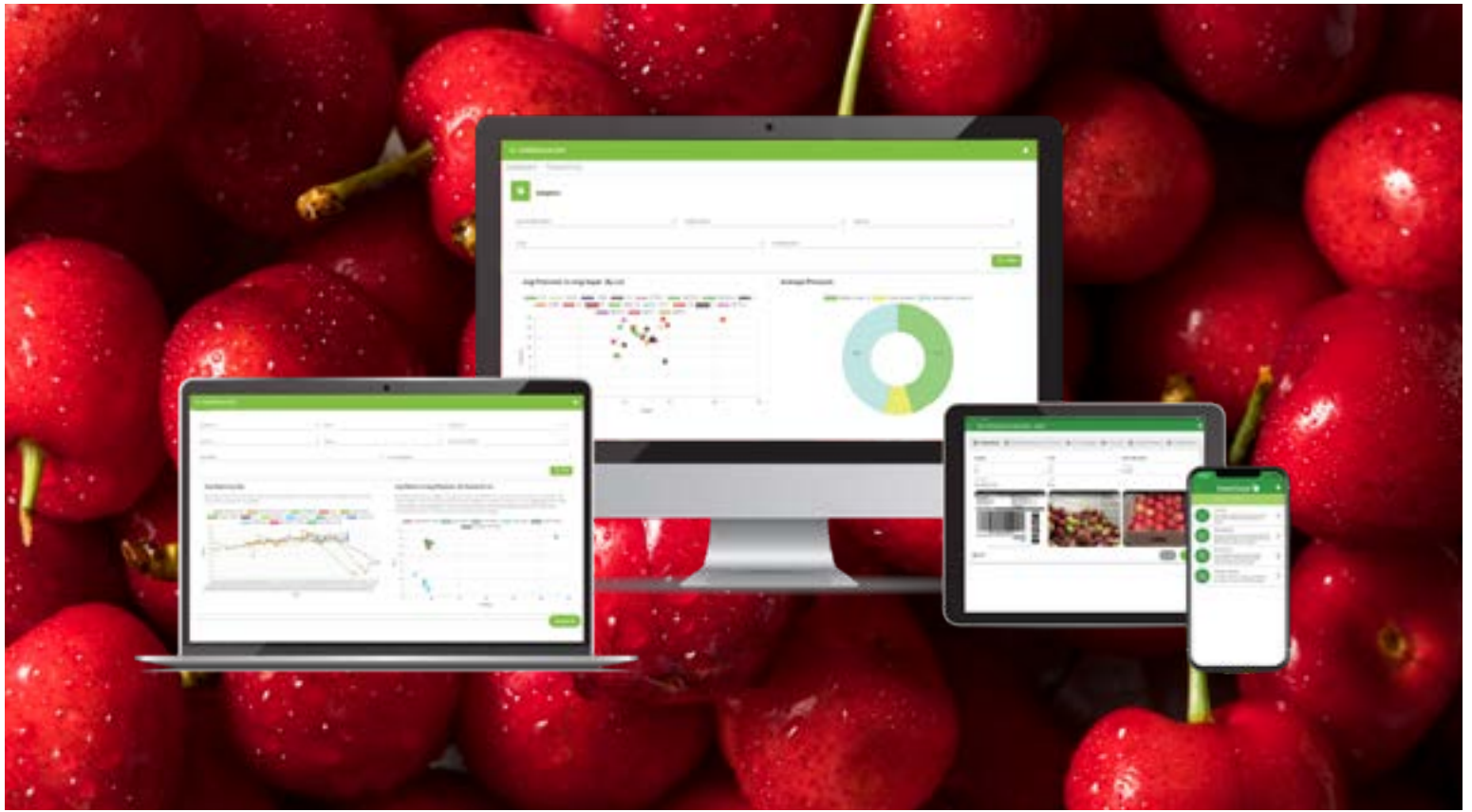
Delivering automated, transparent, real-time reports that are easily accessed and shared with pride.



Helping you minimize produce rejects and loss, and manage labor and operational costs.

**Learn more and request a demo at [AgroFresh.com/FreshCloud](https://AgroFresh.com/FreshCloud).**





## Real Time. Actionable Insights. Ultimate Quality.

Put real-time data to work for you to minimize food waste and maximize quality and profitability.

Scan the QR code to learn more.



# AgroFresh

[AgroFresh.com/FreshCloud](https://AgroFresh.com/FreshCloud)

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