



AgroFresh Launches FreshCloud™ Platform

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Decades of scientific expertise complement innovative new technology that predicts produce quality

PHILADELPHIA, July 31, 2018 /PRNewswire/ -- AgroFresh Solutions, Inc. (NASDAQ:AGFS), a global leader in produce freshness solutions, today announced the official launch of its FreshCloud™ platform, a data-backed, insights-driven solution for monitoring produce quality through the supply chain. With a decades-long history of innovation and scientific know-how in fruit and vegetable freshness, AgroFresh's insights and expertise now add new technology to predict produce freshness, quality and optimal consumption timing.



As part of this initiative, AgroFresh recently acquired Verigo, a disruptive Internet of Things (IoT) company offering end-to-end visibility and management of cold-chain logistics adding proprietary technologies to its industry-leading portfolio. The acquisition is the first step in tangibly delivering on AgroFresh's commitment to improve fruit quality that will increase consumable produce and reduce food waste. FreshCloud is fueled by real-time predictive data insights that improve efficiency in the delivery of produce to consumers around the world.

"As the world becomes increasingly data-driven, our commitment to high-quality fresh produce requires not only the best chemistry and expertise, but also the best information technology to ensure freshness across the supply chain and increased logistical efficiency to minimize waste," said AgroFresh CEO Jordi Ferré. "FreshCloud is a stride forward and helps us deliver on our unyielding mission to prevent global food waste and conserving our planet's resources."

AgroFresh's acquisition of Verigo strengthens the company's role as a provider of intelligent and innovative solutions for customers across the fresh produce value chain. Verigo's technology now forms the foundation of **FreshCloud Transit Insights**. The acquisition contributed to a revamp of AgroFresh's AdvanStore offering, now called **FreshCloud Storage Insights**. Previously, AgroFresh's SmartFresh™ customers had limited access to storage room data and now have a more sophisticated delivery and mobile interface for real-time availability of data.

FreshCloud Predictive Screening, another breakthrough innovation that will be part of the FreshCloud platform, predicts the risk of disorder development during storage by analyzing gene expression at commercial harvest, resulting in more informed storage management decisions.

"FreshCloud supports higher quality produce from farm to consumer by removing much of the guesswork throughout the value chain, resulting in real-time insights, improved quality metrics and reduced food waste," said Tilo Gomez, director of new business development at AgroFresh.

AgroFresh will provide an opportunity to learn more about FreshCloud and its solutions during a "Fresh-inar" next month. Customers should stay tuned for an email invitation from their sales representatives.

About AgroFresh

AgroFresh Solutions, Inc. (NASDAQ:AGFS) is a global leader in delivering innovative food preservation and waste reduction solutions for fresh produce. The company is empowering the food industry with Smarter Freshness, a range of integrated solutions designed to help growers, packers and retailers improve produce freshness and quality, reducing waste. AgroFresh's solutions range from pre-harvest with Harvista™ and LandSpring™ to its marquis SmartFresh™ Quality System, which includes SmartFresh™, AdvanStore™ and ActiMist™, working together to maintain the quality stored produce. AgroFresh has a controlling interest in TECNIDEX, a leading provider of post-harvest fungicides, waxes and biocides for the citrus market. Additionally, the company's initial retail solution, RipeLock™, optimizes banana ripening for the benefit of retailers and consumers. AgroFresh has key products registered in over 45 countries, with approximately 3,000 direct customers and services over 25,000 storage rooms globally. For more information, please visit www.agrofresh.com.

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