



**Syngenta International AG**  
Media Office  
CH-4002 Basel  
Switzerland  
Telephone: +41 61 323 23 23  
Fax: +41 61 323 24 24  
www.syngenta.com

**Rohm and Haas Company**  
100 Independence Mall West  
Philadelphia, PA 19106  
USA  
Telephone: +1 215 641 7631  
Fax: +1 215 619 1646  
www.rohmhaas.com



## Joint Media Release

# AgroFresh and Syngenta to form strategic alliance on Invinsa™ crop stress protection

**Philadelphia, PA, USA and Basel, Switzerland, January 17, 2008**

AgroFresh Inc., a wholly-owned subsidiary of Rohm and Haas (NYSE: ROH) and Syngenta AG (SWX: SYNN, NYSE: SYT) today announced the signing of a letter of intent to enter into an exclusive global strategic alliance to develop and commercialize Invinsa™ technology, a unique product for crop stress protection in field crops.

Invinsa technology, a sprayable formulation of 1-methylcyclopropene (1-MCP), will be the first-ever product introduced into field crop markets to specifically protect crop yield during extended periods of high temperature, mild-to-moderate drought and other crop stresses. The increasing occurrence of drought stress in many regions of the world, coupled with the importance of maximizing crop yields to meet the growing demand for food, animal feed and fuel, creates a significant potential market for Invinsa technology, provisionally estimated to be in excess of \$500 million.

“We’re pleased that Syngenta, a world leading agribusiness company, understands the exciting potential of Invinsa technology and will be our partners in this alliance. It allows us to combine resources and capabilities with Syngenta to achieve the full potential of the technology,” said Pierre Brondeau, Executive Vice President and Business Group Executive, Rohm and Haas Company.

“Invinsa technology complements our market leading range of crop protection products and our growing seeds businesses”, said John Atkin, Chief Operating Officer Syngenta Crop Protection. “Through this strategic alliance with AgroFresh, we will use our expertise in product development and our global market strength to help growers better manage drought conditions with this cutting-edge technology,” said Atkin.

Both companies will contribute research and development resources, while Syngenta will market Invinsa crop stress protection worldwide. The strategic alliance will focus on major field crops including corn, soybean, cotton, wheat, sunflower, rice and canola. Invinsa technology has the potential to create an entirely new market segment, generating significant value for customers and shareholders. The strategic alliance will increase the speed-to-market and the market penetration of Invinsa crop stress protection. The aim is to commercialize the technology within two years.

For more information about Invinsa visit [www.rohmhaas.com](http://www.rohmhaas.com) or click here [Invinsa](#).

### **About AgroFresh**

Since 1999, AgroFresh Inc. has been a global leader in maintaining the freshness of fruits, vegetables and flowers with a portfolio of products and services based on their proprietary 1-MCP technology. The SmartFresh Quality System and EthylBloc technology help the produce and floral industries to maintain and deliver fresh fruits, vegetables and flowers with just-harvested freshness and quality. AgroFresh collaborates with experts at leading universities and institutions around the globe to provide its industry partners with the best ethylene management systems available worldwide. Visit [www.agrofresh.com](http://www.agrofresh.com) for more information.

### **About Rohm and Haas Company**

Leading the way since 1909, Rohm and Haas is a global pioneer in the creation and development of innovative technologies and solutions for the specialty materials industry. The company's technologies are found in a wide range of markets including: Building and Construction, Electronics, Food and Retail, Household and Personal Care, Industrial Process, Packaging, Paper, Transportation and Water. Our innovative technologies and solutions help to improve life everyday, around the world. Based in Philadelphia, PA, the company generated annual sales of approximately \$8.2 billion in 2006. Visit [www.rohmhaas.com](http://www.rohmhaas.com) for more information.

### **About Syngenta**

Syngenta is a world-leading agribusiness committed to sustainable agriculture through innovative research and technology. The company is a leader in crop protection, and ranks third in the high-value commercial seeds market. Sales in 2006 were approximately \$8.1 billion. Syngenta employs around 21,000 people in over 90 countries. Syngenta is listed on the Swiss stock exchange (SYNN) and in New York (SYT). Further information is available at [www.syngenta.com](http://www.syngenta.com).

### **Contacts:**

#### **Rohm and Haas Company**

Analysts/Investors: Andrew Sandifer (US) +1 215 592 3312  
[asandifer@rohmhaas.com](mailto:asandifer@rohmhaas.com)

Media Enquiries: Robin Sprague (US) +1 215 641 7631  
[rsprague@agrofresh.com](mailto:rsprague@agrofresh.com)

#### **Syngenta**

Media Enquiries: Médard Schoenmaeckers (Switzerland) +41 61 323 2323  
Sarah Hull (US) +1 202 628 2372

Analysts/Investors: Jonathan Seabrook +41 61 323 7502  
+1 202 737 6520  
Jennifer Gough +41 61 323 5059  
+1 202 737 6521

***Forward Looking Statement - Rohm and Haas***

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This release includes forward-looking statements. Actual results could vary materially, due to changes in current expectations. The forward-looking statements contained in this announcement concerning demand for products and services and sales forecasts, involve risks and uncertainties and are subject to change based on various factors, including the continued timely development and acceptance of new products and services, the ability to market and sell current products at expected levels, the impact of competitive products and pricing, cost of raw materials, natural gas, and other energy sources, and the ability to achieve price increases to offset such cost increases, and the impact of tax and other legislation and regulation in the jurisdictions in which the company operates. Further information about these risks and others can be found in Rohm and Haas Company's SEC 10-K filing of February 28, 2007.

***Cautionary Statement Regarding Forward-Looking Statements - Syngenta***

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This document contains forward-looking statements, which can be identified by terminology such as 'expect', 'would', 'will', 'potential', 'plans', 'prospects', 'estimated', 'aiming', 'on track' and similar expressions. Such statements may be subject to risks and uncertainties that could cause the actual results to differ materially from these statements. We refer you to Syngenta's publicly available filings with the U.S. Securities and Exchange Commission for information about these and other risks and uncertainties. Syngenta assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors. This document does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer, to purchase or subscribe for any ordinary shares in Syngenta AG, or Syngenta ADSs, nor shall it form the basis of, or be relied on in connection with, any contract therefor.